

New Director at First Choice Health



Wendy Walker Promoted to Director of Account Management at First Choice Health

First Choice Health has named Wendy Walker as Director of Account Management. Her primary responsibility will be ensuring First Choice Health delivers innovative solutions and expert service to our Health Plan Administration (HPA) and PPO customers. Wendy is charged with increasing the value we provide our clients through the use of custom networks and plan designs.

“Wendy brings over 20 years of Account Management experience and has built strong and trusted relationships both internally and externally,” says Sara Kasper, VP, Account Management and Healthcare Analytics. “Her dedication to the First Choice Health team, our clients, and the overall success of the company is greatly appreciated.”

Wendy has worked at First Choice Health since 2014 as a Senior Account Executive. She has previously held positions with Beacon Health Options and Blue Cross and Blue Shield of Illinois, as well as with Regence Blue Shield where she was responsible for clients such as The Boeing Company and the state of Washington's Uniform Medical Plan.

Wendy commented: "Health care delivery is changing rapidly and I'm looking forward to partnering with our new and existing clients to improve the health and wellness of their employee population."

Wendy graduated from the University of Illinois and received her MBA from Loyola University Chicago.