

FOR IMMEDIATE RELEASE

First Choice Health Announces a New Modernized Logo

Seattle – October 1, 2019 – Our company has come a long way in 35 years. Many people have contributed over the years to our success and sustainability, making it possible for us to do the work that we do today. As we evolve, welcome new faces, expand the services we offer, and in general strive to be more innovative, it's important that our look and feel are also aligned with these developments.

Our logo is often the first thing that people see about us. It hangs in our office space. It is stamped on our business cards. It is replicated on our website. And, it is on our presentations and general correspondence. While it is only one part of who we are, it sets the tone and expectations of all who encounter it. So, it is extremely important that it reflect who we are today and who we want to be as a company, not who we used to be.

First Choice Health is very excited to announce a refreshed version of the First Choice Health logo, which we feel strikes the best balance between the old and the new. You can see the new logo on our website and social media channels today, and we will be phasing out the old logo over the next several months.



We have been doing great work to refresh our methods, initiatives, and technology to reflect today's landscape in the workforce and healthcare environment. We wanted our new logo to have that same philosophy - not losing sight of our roots, but giving it a new face to match a new era.

At First Choice Health, we hope you're as excited as we are about our refreshed look, as we look ahead to a bright future for our company.

For more information on First Choice Health, please visit www.fchn.com.

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